



Punctum Inc.
1 Halford Street
Castlemaine, 3450
www.punctum.com.au

The *seedpod* sponsorship

Seed funding of \$1,000 and inkind support of \$1,000 for 7 annual live arts projects.

“Live Art investigates the potential of the body and the possibilities of space. It’s art that’s alive, active and ephemeral”. Live Art UK

Your *seedpod* project:

Answering these questions helps you define your project and us defend it.

We invite you to speak with our live arts incubator coordinator about your project before answering them.

Two A4 page maximum:

Please send your application to; 1 Halford st. Castlemaine 3450 , Victoria , Australia.

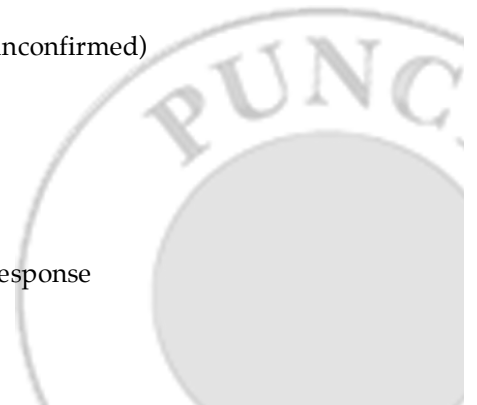
What is the nature of your work and how does it relate to live arts?

(eg. what does it explore, what is the experience you are seeking to provide for an audience, how will it do this, what conventions is it investigating?)

- **Given there are a limited number of sponsorships, why should your project be supported ahead of others’?**
(What is artistically vital about the project?)
- **What is the history of the project? - briefly**
(phases already carried out, basis for the idea, influences)
- **What is the scope of the project?**
(one time only /short term/long term/ ongoing? Single /multiple programs?)
- **Who are the artists involved?**
(Attach bios – no more than 2 paragraphs per artist)
- **What is the relationship or rapport between your project and its location here?**
(e.g. Do you intend working with local artists/ technicians/ constructors/ residents?
place, history, environment, participants, culture...)
- **How will you create the work?**
(Schedule/ timetable/ preferred incubator period)
- **What are your plans as an artist/organisation for the foreseeable future and how does this project form part of them?**
- **Where do you intend presenting the completed project?**
(Old Fire Station, Intensive Culture Unit, or other place – confirmed/ unconfirmed)
- **When do you intend to present the completed project?**

Financial support (1 paragraph)

- **How will your project be supported financially?**
List any financing steps already taken, prospective funders and their response
(confirmed/ unconfirmed), budget already available for the project.



• **What other partnerships, sponsorships or other support have you recruited for the project?**
The live arts incubator (1 paragraph)

- **Why have you chosen to apply to the live arts incubator?**
The successful *Seedpod* projects will have available to them a certain amount of practical assistance, which might be in the form of:
funding/management/budgeting/rehearsal/production/insurance/equipment/
technical/admin/marketing/construction/rehearsal venues/suppliers/office space/meeting
room/creative crew/peer review/review writers/box office ...
- **What support might you be requesting from us to help make your project work?**
Please discuss this with the incubator coordinator before submitting your application.

You will be expected to have a public presentation of your project following this incubation period.

- *Will you be presenting your project as a finished work or a work in progress?*

YOUR *seedpod* PROJECT

Brief description of the project (no more than 2 sentences).

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Organization/artist:

Name of the project:

Contact person:

Address:

Telephone: **mobile:**

E-mail: **website:**

2nd contact name (if applicable):

2nd phone: **2nd email:**

Promotional tagline for proposed project (10 word maximum)

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Declaration:

I/we the undersigned have received and read a copy of the conditions of use/hire, which form part of our contract with Punctum for the use/hire of the I.C.U. and/or the O.F.S.

Name of Artist/organisation contact:.....

signed

date:

