

In-Habit.

Jonathen Nossiter - *Le Gout et le Pouvoir* (Taste and Power)
– Grasset et Fasquelle 2007.

Without the liberating notion of terroir – that place to which we profoundly belong - individuality, dignity, tolerance, and shared civilisation would not exist. Terroir is an act of generosity. It's the sharing of what's particular for the good of the ensemble. It's the exact contrary of sectarian and reactionary values. Expressing what is particular to changes in a place – in terroir – is a unique way to offer a sharing of all that's of beauty within the identity of culture. It's a way of using that which arises from a local domain to introduce each of us to the specific beauty and mystery of "the other".

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